GHARIENS) Projects New international hot spots equipped by Gharieni Psammo therapy An age-old tradition inspires Gharieni's Quartz bed Greece & Cyprus Special report on the latest spas in the region

REIMAGINE

LIBRA EDGE -



www.gharieni.com

Recognized for luxury



Sammy Gharieni CEO, Gharieni Group

s we start off 2019, I'm excited to share the news that Gharieni has been selected as the Official Spa & Wellness Equipment Manufacturer for the prestigious Forbes Travel Guide (see page 6), an accomplishment that I'm very proud of. The Forbes Travel Guide is the only independent global rating system for luxury hotels, restaurants and spas, and the company's Star Ratings, reviews and travel stories help discerning travelers select the world's best luxury experiences. We've spent the past 25 years manufacturing high-end spa equipment and furniture to exacting standards and with the utmost attention to detail, and it's a great honor

for Forbes Travel Guide to recognize that by selecting us as an official brand partner. This acknowledgement reinforces our commitment to focusing on design detail and differentiation in our equipment and furnishings, and to delivering stellar service and supreme comfort to our hotel and spa partners. We always aim to take wellness to the next level, creating unique and different guest journeys that help you give your spa guests an unparalleled experience. Our Quartz Bed is one such innovation, and in this magazine, we're looking at some of the ways that it's helped our clients generate excitement from guests, therapists, and the media. You can learn about the history and efficacy of psammo therapy, as it's known (page 18) read more about how Gharieni came to manufacture the Quartz bed (see page 19), and hear about how some of the biggest and best spas around the world have integrated the Quartz bed into their offerings, starting on page 22. We hope you'll find some inspiration for your own spa, and as always, our team is here to answer any questions, and to help you with customized solutions that create memorable experiences for your guests, and take your spa to the next level.

Jammy Gharieni





CONTENTS 01/2019

03 EDITORIAL

Recognized for luxury

06 NEWS

10 GREECE & CYPRUS SPECIAL

Euphoria Retreat
Parklane Limassol
Sanctum
SoNice! Greek distributor
Xenia Expo

18 HIGHLIGHT

Psammo therapy: a history
The Sandman
The Psammo Concept
Quartz ROI: A new dimension of massage

22 PSAMMO SPECIAL PROJECTS

Mandarin Oriental The Spa at Auberge Beach Qua Spa at Caesars Bluewater Dubai Vila Vita Parc Sofitel The Palm Dubai

30 IN PRACTICE

Gharieni flagship spas

34 PROJECTS WORLDWIDE

Vichy Spa International
The Shuum Boutique Wellness Hotel
Four Seasons Bora Bora
Pine Cliffs Resort
The Grand at Moon Palace, Cancun
Natura Bisse Spa at The Village, London

44 REVIEW

Global Wellness Summit Glion Institute ISPA Conference & Expo Gharieni's ISPA Party

46 INSIDE

New Dutch training center Mehmet returns Hydrothermal Guide

48 PARTNERS

50 UPCOMING EVENTS

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The Gharieni Group selected as a Forbes Travel Guide Official Brand

The Gharieni Group has been chosen as the Official Spa & Wellness Equipment Provider for Forbes Travel Guide, the global authority on luxury travel. Selected to represent the best products and services in the luxury hospitality industry, Gharieni embodies the core values and exacting quality standards demanded by the Forbes Travel Guide.

"Gharieni's team of experts oversees every step of design and customizes spa tables, treatment beds and more based on client need," says Filip Boyen, CEO of the Forbes Travel Guide. "The company, which has more than 25 years in the business, puts guest experience at the forefront of its innovative products."

Forbes Travel Guide is the only independent global rating system for luxury hotels, restaurants and spas. Started as Mobil Travel Guide in 1958, the company created the first Five-Star rating system in the United States. Today, Forbes Travel Guide's incognito inspectors travel the world, evaluating properties based on up to 900 rigorous, objective standards. The company's annual Star Ratings, reviews and daily travel stories help discerning travelers select the world's best luxury experiences.



Get 'scentered' with Libra Edge Aroma Capsules

A new feature on the Libra Edge K – part of Gharieni's HydroSpa Collection – is the addition of Aroma Capsules, which can be attached to the hand shower to add an extra dimension to the treatment. Available in eight signature scents designed to energize, relax, or even help revive after jet lag, the Aroma Capsules engage the sense of smell, creating a memorable treatment.

Fully equipped MO1 Evo

The MO1 Evo comes with a full range of enhancements, so you can create a treatment table to suit your needs. Choose from heat, vibration, bust-contouring comfort, aromatherapy, sound therapy, spa ambience light, retractable castors, storage space, swivelling and electrically tiltable armrests and up to seven actuators.





MLR Select: elegance and simplicity

The MLR Select is an enhancement of the MLR Classic, and adds lowerable and swivelling armrests. Available in three different versions – Alu, Wood and Static – the table has an elegant, simple design that also provides optimum space for the therapist. The bed's height and inclination can be easily adjusted, as can the head, back, leg and foot sections. It can also be equipped with the Smart-Thermo heating system for maximum comfort.



The perfect mobile trolley

Gharieni MO Spa Trolley is a mobile trolley for preparations, available in several finishes to match your spa decor. It's set on casters, and includes storage compartments at the front, a pull-out tray and baskets, all in a compact footprint that stands 67.2 cm tall, 44 cm wide and 67 cm deep.



Gharieni global - new websites, shops

Gharieni has recently launched two new websites and two new online shops. Online shops are now available in France (www.gharieni-shop.fr) and The Netherlands (www.gharieni-shop.nl), and we now have websites in both Italian (www.gharieni.it) and Spanish (www.gharieni.es).







Clients can experience the full range of Gharieni products at the 2,300-square-meter âme Spa & Wellness Collective

Turnberry Isle becomes JW Marriott Miami

Turnberry Isle Miami, home to a Gharieni flagship spa and our US showroom at the âme Spa & Wellness Collective, has been reborn as the JW Marriott Miami Turnberry Resort & Spa. The spa features the latest Gharieni equipment across more than 2,300 square meters. We've created a four-hour experience journey where our clients can try all the latest high-tech offerings from Gharieni, including a Libra treatment with water, steam, sound and chromatherapy; MLX Quartz treatment; WellMassage4D; and powernapping on the SpaWave.



GHARLEN

PediSpa Compact

Compact dimensions for every room size.

Foot basin made of high-quality Corian® fixed to the floor

- Seat area completely movable to the rear
- Minimum space requirement when not in use
 - Integrated water inlet and outlet
 - Basin with pull-out hand shower
 - Adjustable backrest
 - Height-adjustable footrest
 - Headrest can be tilted or removed
- Seat upholstery available in many colours

Armrests also available with fold-out tray







GREECE & CYPRUS



History, philosophy & healing

Interview with Marina Efraimoglou, founder of Euphoria Retreat



How did you come to own and operate Euphoria?

Twenty years ago, I had a career as a successful investment banker, and in my efforts to de-stress and detoxify, I visited the Golden Door in California. The trip inspired me to start my meditation and yoga practice, and also to promise to myself that one day I would open a similar place in Greece.

Two years after we sold the bank, the opportunity came to really start working towards my dream. I didn't want to do it just as another business, but I wanted first to immerse myself in the culture of a destination spa. I visited at least 25 spas and yoga retreats to understand and study the various healing modalities, and also to work on my own spiritual and emotional development.

For more than 10 years, together with Mary Vandorou (who also conducts workshops at Euphoria), I have taught self-awareness workshops and retreats based on the five elements and Ancient Greek Philosophy, blending in our exposure and studies of other healing modalities to create unique and authentic teachings. This, in turn, became the basis of Euphoria Methodos.









What makes Euphoria different from other wellness destinations?

This resort is the blending of healing modalities and philosophies grounded on a truly mystical and magnificent location full of energy and history. The way the teachings blend with the location and the architecture – which perfectly incorporates both the historic vibe and our philosophy – helps to give authenticity and validation in our goal to help people heal and transform in a soft, kind and euphoric way. We've incorporated historic Greek traditions into the spa, such as our signature retreat, the Ulysses Journey, which is a life reflection and transformative workshop incorporating both the five elements and Homer's philosophical questions.

Which Gharieni products do you have?

We have custom-made Gharieni beds that feature our signature tarnished gold palette and have curvatures that are very characteristic of the spa design. We also have a Quartz bed, which is ideal for our various energy treatments, including our signature mental free one. We also use it for acupuncture. Guests find all our Gharieni beds extremely comfortable.

6 We have custommade Gharieni beds that feature our signature tarnished gold palette 9

What makes the spa industry unique in Greece?

The therapists can be both very effective and at the same time, can show a very authentic, kind and caring heart. Also the healing traditions and philosophy of Greece can be a huge plus.

What are you most proud of at Euphoria?

The staff and the very happy and satisfied customers. I feel blessed that I had the tenacity and the opportunity to make my dream such a beautiful reality, and that I dared to create a unique and original concept.

What does the future hold for spas in Greece?

I hope that we can get inspired by what is authentic and unique in our culture and location, and incorporate that in the wellness offering to grow the industry and attract more customers.



PARKLANE

he Parklane resort – previously
the Le Meridien Limassol – is
set to open its new Kalloni Spa
in March 2019 as part of an
estimated €70m (US\$83m,
£62m) renovation that has seen
it become part of Marriott's Luxury
Collection. Spanning more 3,000 square
meters over two floors, the spa will be one
of the largest in Cyprus, and will offer a
selection of treatments from Voya, Biologique
Recherche, Carol Joy and Gentlemen's Tonic.

Kalloni Spa has been inspired by the healing properties of the neighboring Mediterranean Sea, with thalassotherapy at the heart of the

Sea, with thalassotherapy at the heart of the treatment menu. Twelve indoor and two outdoor treatment rooms are fitted with Gharieni MOI treatment beds, and two spa suites will include a Russian banya. The spa also features five impressive seawater pools – two outdoor and three indoor.

We caught up with Paris Kounoudis, director of Lifestyle at The Parklane Resort, to talk about the new Kalloni Spa.



Paris Kounoudis



The Kalloni Spa at Parklane blends thalassotherapy with advanced treatments for face and body

What do you think some of the most impressive features of the new spa will be?

Kalloni Spa is a unique luxury spa, providing an exceptional treatment selection and impeccable personalized service. The spa will offer stand-out features blending pure thalassotherapy with advanced treatments for face and body, luxury treatments suites and treatment rooms. Our beautiful, calming, spacious treatment rooms have state-of-the-art lighting technology and treatment beds from Gharieni, and two outdoor couple's treatment room pavilions are available for guests to enjoy an outdoor massage experience.

The spa will also be home to three private spa suites offering guests the chance to enjoy complete relaxation in secluded luxury. Two of the suites will contain one of the most effective and authentic wellness experiences, the Russian banya, consisting of a sauna and ice-cold plunge pool. The exclusive Kalloni Suite will provide guests with two treatment beds to allow couples to be pampered side-by-side, a private plunge pool overlooking the ocean, private sauna and changing area. All three spa suites will also offer a food and beverage selection for guests to experience a complete wellness day. Two outdoor and three indoor seawater pools are available for

all guests to enjoy, with thalassotherapy forming the basis of the spa's treatments, drawing from the beneficial properties of the sea and marine environment for overall health and wellbeing.

What Gharieni equipment have you selected?

We choose the MO1 for all of our treatment rooms and also we selected one MLW Amphibia and one MLX, all with thermo and vibration systems. We also selected the PediSpa Compact and Gharieni treatment room trolleys and therapists chairs.

We chose Gharieni as our main spa equipment supplier for the quality of the products, durability and design, as we consider Gharieni one of the best spa equipment manufacturers in the world.

The new spa is set to be one of the largest in Cyprus – what are you most excited about as you get set for the opening day?

We are very excited to see the spa getting its final details for the opening. I believe this will be one of the best spas in Europe, and the team is excited to bring to life all of what we imagined and designed. We are thrilled and committed to offer an impeccable spa service to our guests and to tailor our services to exceed their expectations.

An escape for body & mind

Interview with George Taveles, Managing Director, Sanctum Spa & Fitness at Limassol Marina

Can you tell us a bit about your spa?

Sanctum Spa & Fitness at Limassol Marina opened in 2014 at the Limassol Marina in Cyprus, a prestigious location directly on the waterfront.

Sanctum is designed as a personal sanctuary – an escape where body and mind are freed from the stress and pressures of everyday life. Our experienced staff give guests personal attention, guiding guests on a journey that addresses both mind and body, making them both more relaxed and radiant at the same time – the key to inner peace and overall confidence.

Beauty treatments work from the inside with results that are visible on the outside. It's your cocoon that transforms you into the most vibrant version of yourself.

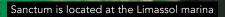
6 In a high-quality spa, we need the best treatment tables to offer the highest level of comfort 9

The Fitness Club, which overlooks the sea, combines all the elements required for health and wellbeing: state-of-the-art equipment, an outdoor exercise pool, qualified personal trainers and instructors who will identify exactly what guests need to achieve their fitness goals – whether in private sessions or within a group.

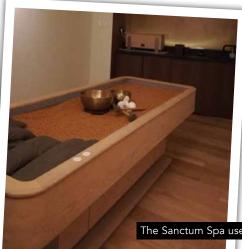
We also have a modern hair salon and spa, as well as a health bar that serves guests in the lounge or on the pool deck.

What's the biggest thing that sets your spa apart from other spas?

At Sanctum guests have the privilege of personalized attention on one hand, and the sense of belonging to a community of like-minded people on the other hand. In addition to the value of the actual experience at the spa, we give visitors something to "take back home" with them – knowledge, products, and inspiration. That's what makes the difference, and gives each visit a lasting effect. We also follow up with our clients, build a rapport with them, and help them – and they often come back to reinforce that very deep and personal transformation.







The Sanctum Spa uses Gharieni treatment beds

What Gharieni equipment do you have at your spa?

We are using Gharieni MLW & MLE treatment beds with the ring-type gel device for MLW and the saddle seat chair. In a high-quality spa, we need the best treatment tables to offer the highest level of comfort for the guests. It's essential for us to use Gharieni equipment, as they make the best and the most reliable equipment in the industry.

In addition to Sanctum Spa, I also run a spa concept company. In Cyprus at the moment, I have six spas with Gharieni equipment, and two more on the way. In 2019, I'm expecting 11 more orders with Gharieni for new spas under development.

What can you tell us about the spa market in Greece and Cyprus?

In recent years, the spa industry in Greece and Cyprus has grown. There is great progress in the hotels, and all hotels are now creating spas. There is investment in both hotels and wellness residential housing, and the quality of properties is rising.

In Cyprus – mainly in Limassol – there is tremendous development at the moment. Right now, we have 25 brand new skyscrapers being built, all with their own spa facilities.



GREECE & CYPRUS

SoNice!

Gharieni's Greek distributor is focused on 'Servicing Well-Being'

harieni now has a dedicated distributor in Greece, SoNice!, headed up by Christelina Kipriotis. Founded in 2004, SoNice!'s motto is 'Servicing Well-Being,' and Kipriotis takes that seriously.

"When a customer buys Gharieni, they know they're buying something unique, but they also want to know that they have after-sales support," she says. "Having someone local in Greece makes them feel secure that the response time will be in a couple of hours."

SoNice! has been Gharieni's Greek distributor for two years now, but they're no stranger to the spa and wellness market; they also distribute selected skincare lines, including Susanne Kaufmann, Omorovicza, Voya, and Carol Joy London. SoNice! also has a small spa set up in



Athens where clients can visit to try the latest equipment from Gharieni, including the MLX Quartz bed, the SpaWave and the MO1. The spa is also available for spas to conduct training sessions.

Additionally, they showcase all of Gharieni's products each November at Xenia, an annual tradeshow for Greek hoteliers (see sidebar). Contact SoNice! at info@sonice.gr

Sammy Gharieni speaks to hoteliers at Xenia Conference

Sammy Gharieni, Founder of Gharieni, spoke at the Xenia exhibition in Athens, Greece this November. The annual trade show caters to hoteliers in Greece, and sees around 550 exhibitors and more than 37,000 visitors attend. The show covers all aspects of running a hotel, from rooms to F&B to spa. In a panel on 'Mega Trends in Hotels,' Sammy spoke on the worldwide challenges and innovations in spa and wellness, and shared his thoughts on what the future of the spa industry holds.



GHARIENIO SELECT FAMILY







YOU HAVE THE CHOICE

Whether spa or beauty table, with our Select models you can create your own style. Choose from three basic versions and more than 30 upholstery colours as well as numerous options! The modern, reduced basic design allows revolutionary freedom of movement during treatment. The treatment tables are electrically adjustable and therefore perfectly equipped for ergonomic and safe working.











Lina Select & MLR Select **Alu**

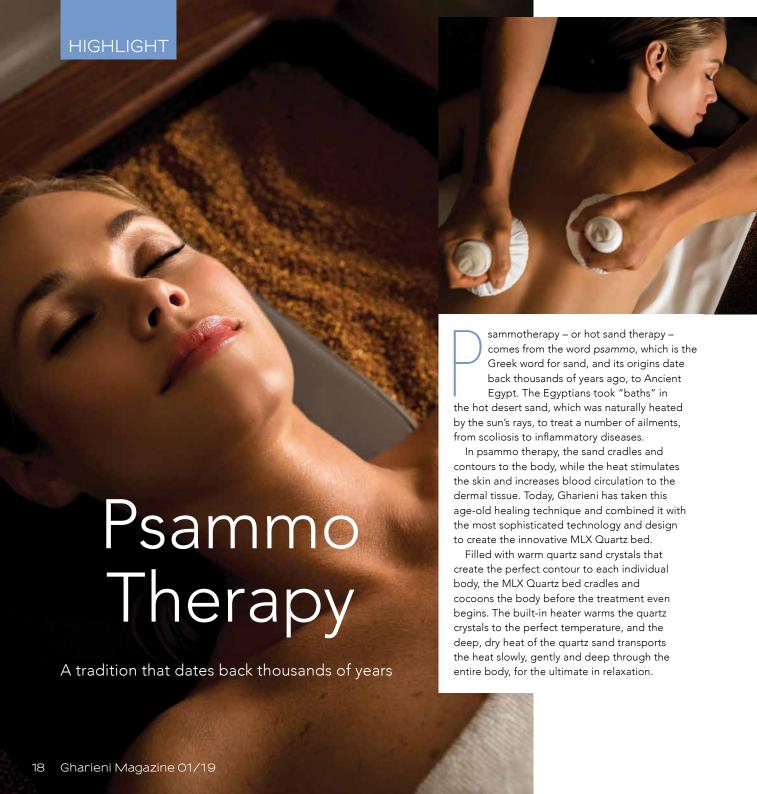


Lina Select & MLR Select **Wood**



Lina Select & MLR Select **Static**

www.gharieni.com



The Sandman

An interview with Andreas Blum, Gharieni's Head of Treatment Concepts

How was the Quartz bed invented?

In the late 1980s, my mother, Rita Blum, suffered from extreme back pain. She visited numerous doctors, but none could help her. Then, my father heard of the healing properties of the warm sand on the Italian island of Ischia, and how it had been used to treat all sorts of conditions. But we lived in Germany, and my mother was unable to travel sitting up because of her debilitating pain.

Desperate to try anything, my father rented an American-style motorhome and drove my mother to the Mediterranean, where she laid in the warm sand and he shaped it around her body. They did this daily for two weeks, and at the end of their trip, her pain was gone.

But soon after they returned home, her pain returned. My father thought either he needed to move his family to Ischia, or bring the warm, healing sand to Germany. A skilled carpenter, he

• I love how the Quartz bed can both help spas increase and differentiate their business ? created a table with a deep bed that could be filled with quartz crystals, so that his wife could continue to have regular therapy at home.

How did the Quartz bed develop?

My father perfected the bed over three years, and then began selling the Quartz bed to local clinics, where he had feedback of the numerous types of conditions that it had helped with. Soon, estheticians were asking for the table, saying it helped relax the skin and calm the mind before spa treatments.

As the business grew, I joined the company, and by 1997, I had taken it over. Soon I had the idea to create quartz poultices. It's the same theme of the healing properties of the quartz, but with additional benefits. For spas, traditional herbal poultices can be expensive, because you can only use them once. Our quartz poultices come with an oil-proof, waterproof protective cover, so they can be washed and used more

than 100 times, making them both economical and sustainable.

How did Gharieni become involved?

Thirteen years ago, I met Sammy Gharieni, and started talking to him about creating a motor to power the bed. Six years later, we started a partnership. I now head up Gharieni's treatment concepts. I bring a wealth of bodywork skills, and spend a good deal of my time travelling the world and training our clients on the Quartz bed.

We've now placed the beds in hundreds of luxury spas around the world. I love how the Quartz bed can both help spas increase and differentiate their business, and how my father's invention can continue to help more people. It's a personal story – this bed helped my mom to live without pain – and I love to see how much both guests and therapists love it.



Blum travels the world training clients

HIGHLIGHT

The Gharieni Psammo concept

Bring the beach to your spa with the MLX Quartz table

vailable in a square or round model, the MLX Quartz bed is filled with quartz crystals that are gently heated to the perfect temperature for optimal relaxation. The Quartz bed is made from real wood, and features two lifting columns for height adjustment and inclination, as well as a storage compartment and two drawers. Aromatherapy, inversion therapy and undulating massage can all be integrated with the bed at the touch of a button.

Matching poultices, filled with alpha-quartz granules, are also available, and take the treatment to a whole new level. These reusable poultices feature a washable cover, and can be used with fragrant oil for a truly sensory experience. The gentle pressure massage with the heat-storing quartz poultices targets specific areas of the body and helps rid the body of toxins, resulting in relaxed muscles, better energy flow and a feeling of whole-body wellbeing.

Gharieni's MLX Quartz bed creates an innovative treatment that can increase your revenue and delight your guests. Especially in the depths of winter, the Quartz bed will have your guests recalling their last holiday at the beach as they sink into the warm crystals, immediately feeling relaxed. In the following pages, we'll show you how some of the top wellness resorts around the world have integrated the Quartz bed into their spas, and you'll hear how therapists and guests alike are falling in love with this unique treatment.



Fully equipped

Features for better relaxation



The easy to use touch panel is embedded into the table and allows for seamless integration of controls without cables or other hazardous elements. All functions are pre programmable and can be adapted with one touch. Temperature, incline functions and dynamic massage system are all easily adjusted for a supreme and continuous transformative experience.



A new Gharieni innovation to impart an olfactive component and to render the treatment truly multi-sensorial, the aromatherapy capsules diffuse a pre-selected scent to envelop the guest as s(he) is lying supine on the bed. Tiny diffusers located in the interior head section quietly release aromas to softly swathe the guest into bliss.



Intensify any sand treatment with the fully integrated massage system that gently massages neck and back. Pre programmable, the air cushioning can inflate or deflate thereby creating a wave like sensation for the guests to enjoy simultaneously with a traditional massage or other body modality.



Also known as zero gravity, inversion therapy creates an ideal stretch that improves spinal health and targets back pain by helping to:

- 1. Rehydrate discs
- 2. Reduce nerve pressure
- 3. Realign the spine
- 4. Relax tense muscles
- 5. Ease stress
- 6. Improve joint health
- 7. Increase flexibility
- 8. Improve fitness & build core strength



Bringing high technology to equipment is a Gharieni trademark and the incorporation of LED lighting to the MLX Quartz collection enables the guest to be fully encircled into the treatment with muted lighting features.



'ROI on the Quartz bed has been exceptional'

Interview with Clive McNish, General Manager of Glen Ivy Hot Springs

Please can you tell us a bit about Glen Ivy?

Glen Ivy Hot Springs has been in existence for more than 150 years and welcomes more than 200,000 guests per year. The resort is one of the largest of its kind in the United States and features 19 pools, saunas and steam rooms, three restaurants, a cocktail lounge, and over 50 treatment rooms.

The property was acquired by GOCO Hospitality in 2016, and in the last three years has undergone a multi-million dollar renovation. We place a tremendous emphasis on delivering five-star service, and have extensive

training programs to ensure that every guest who visits Glen Ivy Hot Springs will enjoy an exceptional wellness experience.

Why did you bring in the Quartz bed?

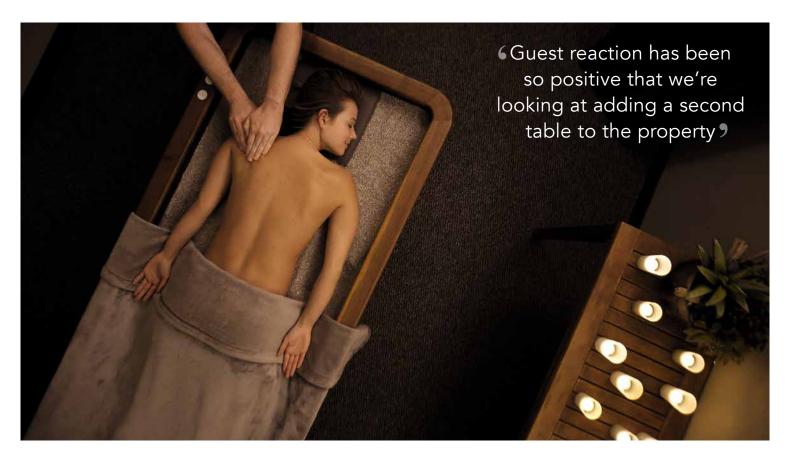
We added the Quartz bed to our offerings in January 2018, and over the last year we've had over 1,200 guests experience a massage on it.

In adding the table to our menu, we wanted to provide our guests with an

elevated massage experience and to introduce them to the physical and emotional benefits of

MLX QUARTZ BED RETURN ON INVESTMENT											
Treatment Description	Treatment Length in minutes	Cost	# of treatments per day per therapist	Daily Gross Revenue	Weekly Gross revenue	Monthly Gross revenue	Additional Monthly Revenue	Cost Gharieni Quartz Table with Gold quartz, Maxi accessories set and training	Investment recouped (in month)	Surplus income after one year	Surplus income after 5 years
Day Spa Massage*	50	\$89.00	6	\$534.00	\$3,738.00	\$16,020.00					
MLX Quartz Upgrade	50	\$129.00	6	\$774.00	\$5,418.00	\$23,220.00	\$7,200.00	17,882 €	2.5	68,518.00	414,118.00
Resort Spa Massage*	50	\$150.00	6	\$900.00	\$6,300.00	\$27,000.00					
MLX Quartz Upgrade	50	\$200.00	6	\$1,200.00	\$8,400.00	\$36,000.00	\$9,000.00	17,882 €	2.0	90,118.00	522,118.00

*source: ISPA industry study



psammo therapy. We remain very excited to have one of the only tables of its kind in the region.

Reaction to the Quartz bed has been phenomenal – in fact, bookings have been so strong and the guest reaction has been so positive, that we're looking at adding a second table to the property.

Has the Quartz bed helped marketing efforts?

The Quartz bed truly adds a whole new dimension to the guest experience. Having the Quartz bed allows us to continue to develop our reputation as a wellness resort and to expand our market positioning. Therefore, the Quartz bed has become a standard mention in our marketing message. It has also generated tremendous enthusiasm among the Southern California and industry press. We're able to capitalize on this enthusiasm, and much

of our press coverage over the last year has been precipitated by a massage utilizing the Quartz bed.

Has the Quartz bed helped with ROI?

ROI on the Quartz bed has been exceptional. Demand for the table is high, and guests are paying a premium price for the service. We recouped our investment within four months of purchase.

Of almost equal importance, though, is the enthusiasm it generates for our staff. Our team conducts over 400 treatments each day and is comprised of over 100 therapists. Having the Quartz bed is as exciting for our providers as it is for our guests. The Quartz table has been a fantastic addition, allowing us to offer a multidimensional service which not only wows and delights our guests, but also keeps our therapists stimulated and engaged.

At Glen Ivy, the Quartz bed has generated excitement from guests as well as the press, but the therapists also love working with it

PSAMMO PROJECTS











MANDARIN ORIENTAL

Unique offerings at some of the world's top spas

t Mandarin Oriental, the Quartz bed has been added to several spas recently, including the Mandarin Oriental Kuala Lumpur, as well as the soon-to-open Mandarin Oriental Beijing and Mandarin Oriental Doha.

"The Gharieni Quartz Treatment Table is a true innovation, offering our guests something unique in the world of massage," says Petra Roberts, group spa manager for Mandarin Oriental. "The bed moulds around the guest, and the warm quartz creates a feeling of comfort and relaxation, while the bed moves rhythmically, giving the guest a continual wave motion with the sensation of sand flowing around the entire body."

Roberts says she's created an environment where therapist teams on each property can create their own massage treatments for the Quartz table, allowing each spa to offer something unique for their area.

"Using their own combined, extensive knowledge, this gives the team ownership of the experience, promoting enthusiasm and greater interest for the treatment around the hotel spa," she says. "This approach keeps each spa's treatment offering interesting and relevant to each region."

At Kuala Lumpur, for instance, the team has created a treatment lasting more than two hours using Thai massage and stretching on the Quartz bed.

"Massage services continue to generate the most revenue for hotel spas; with the Quartz table, we are able to create a new buzz around massage treatments and enhance the massage experience for the guest," Roberts says. "This also gives us new and exciting marketing opportunities, as we have visually appealing images of a treatment that we know guests are interested in."

THE SPA AT AUBERGE BEACH

Fort Lauderdale's newest wellness and beauty destination

he brand-new 1,400-square-meter Spa at Auberge Beach in Fort Lauderdale has been influenced by Florida's sea, salt, sand and sound, and is full of open spaces and outdoor terraces.

Director of Spa & Wellness Linda Higgs says that balance and mindfulness are at the forefront of all the treatments at the spa. "Every treatment here will be experienced through touch, sight, smell, sound and taste," she explains.

An extensive treatment menu offers therapies to balance and restore the body, purify the skin, detoxify organs, optimize immune function, stimulate weight loss and relieve pain.

The signature Restore and Balance
Massage uses Gharieni's Quartz bed,
blending aromatic compresses, stretches,
deep-tissue techniques and muscle-soothing
essential oils, all while guests are cocooned
in a warm sand bed of quartz. "The Restore
& Balance massage was designed to inspire



the vital feeling of being young at the beach, in the warm sand, with clean fresh scents and the sounds of nature, and the refreshing feeling of the warm stones and contrasting cool stones to mimic the refreshing feeling of the water," says Higgs. "The goal of the treatment is to awaken vitality."

Higgs says the treatment – and the Quartz bed – have been garnering lots of attention. "Almost all the guests who have toured at the spa have never seen a Quartz bed before, and are so impressed with the uniqueness of this treatment bed," she says. "Most have expressed their interest in scheduling the services for their next visit."



6 Guests are so impressed with the uniqueness of the Gharieni Quartz treatment bed 9



PSAMMO PROJECTS

QUA SPA AT CAESARS BLUEWATERS DUBAI

Guests can design their own Quartz treatment at the new spa fit for royalty

aesars Bluewaters Dubai is the first-ever non-gaming resort from the legendary Caesars brand, and guests can expect a truly immersive encounter with a hotel group known around the globe for its fun approach to luxury.

Relaxation is paramount at Qua Spa at Caesars, where an elevated spa experience transports guests to a one-stop destination for wellbeing and beauty. Qua Spa is designed as a sanctuary fit for royalty, taking a holistic approach to enhance emotional and physical balance centered around five elements for perfect 'Qi' or energy.



26 Gharleni Magazine 01/19



Qua Spa boasts eight treatment rooms including two rooms for couples, a relaxation lounge and male and female facilities with rock saunas, aroma steam rooms, experience showers and ice fountains.

The new spa also features Gharieni's Quartz bed, and offers treatments that integrate the multiple benefits of sand therapy, aromatherapy, inversion therapy and wave-like massage.

Available as a stand-alone treatment. or integrated into a number of stimulating body therapies including hot stones, singing bowls, wrapping treatments and exfoliating scrubs, Qua Spa quests can design their own Quartz bed experience. Once reclined, sand contours the body alleviating any discomfort by creating a cocoon effect and surrounding the limbs with a warm heat at optimal temperature to impart the full benefits. One session lasts for 60 minutes in the warm Quartz bed, followed by a 30-minute Body Herbal Compress and Body Massage, combined with an Arabian Herbal compress of Frankincense and Cedarwood massage, and applications of a spicy muscle balm to melt physical and emotional tension.







VILA VITA PARC SPA

A 'wellness wonderland' on Portugal's Algarve coast

ila Vita Parc, located on Portugal's beautiful Algarve coastline, is set within 54 acres of subtropical gardens. Located in its own separate building on the grounds, the Vila Vita Spa by Sisley is a collaboration with French skincare brand Sisley Paris, and designed as a 'wellness wonderland' – a refuge that promises utter relaxation.

The 1,600-square-meter spa takes a holistic approach to wellness, placing equal emphasis on body, soul and mind, with diet, mindfulness and exercise plans. A yoga garden pavilion is available for private or group aerial yoga classes, and the spa also boasts the only Hypoxi Studio in Portugal.

A recent refurbishment has seen the spa take on all new Gharieni treatment beds in the spa's 14 treatment rooms, as well as a Quartz bed. A range of treatments feature botanical extracts and essential oils. The signature Golden Quartz Treatment uses Gharieni's Quartz bed combined with singing bowls for a multisensory, full-body relaxation experience, using a variety of massage techniques, along with Gharieni's Quartz poultices.

PSAMMO PROJECTS







SOFITEL THE PALM DUBAI

A luxury island retreat at an iconic address

he five-star Sofitel The Palm Dubai is a luxury island retreat where chic Polynesian design combines with French flair on Dubai's manmade island, Palm Jumeirah.

Set across 2,500 square meters, the resort's SoSpa has been inspired by the natural beauty of the butterfly, with wellbeing rituals centered around relaxation and rejuvenation. The spa includes 28 male and female treatment rooms and private couples' suites, as well as indoor therapeutic pools, steam room and sauna, hammam and beauty salons. The SoSpa has also recently added Gharieni's Quartz bed to its offerings.



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GHARIEN FLAGSHIP SPAS

Bergamos Spa Retreat

An interview with owner Marylyn Reed

Tell us about your spa?

We originally opened in Dec 5, 2001, and decided to expand around 2015. We were then flooded with 22 inches of water during Hurricane Harvey in August 2017 - in fact our immediate community was deluged with 57 inches of rain in 48 hours, making the creeks and waterways literally burst with water.

After that devastating event, we were able to reopen Friday, July 13, 2018. Our original facility was



Marylyn Reed (left) is owner of Bergamos Spa Retreat, which combines the best of hotel, destination, and day spas

500 square meters, and we more than doubled in size to 2,000 square meters and two floors. We are a hybrid of hotel/destination/day spa, in what I call a 'destination day spa.' Here's why – the new Bergamos offers: a

thalassotherapy wellness circuit (with therapeutic pools, sauna, steam and showers for both men and women), 18 treatment rooms - including four couples' suites - two wax rooms, one spray tan room, four pedicure stations overlooking our Tranquility Garden, three manicure stations, a Blow Dry bar, Himalayan salt cave, full wine tasting bar, café and a spacious yoga room that can transform into a large party space when needed. We offer all types of massages on Gharieni MLW tables, including specialty massage, like the Limber table with Thai Stretch or the Quartz table with Tibetan Singing Bowls. We do both massages and body wraps on the

SpaWave table and we have one Libra table - soon to be two - which our quests find fascinating. All facial rooms are equipped with Gharieni tables and steamer/ mag lap towers, which we love! All the therapist chairs are Gharieni, which have helped save a few therapist's backs! We even use the Gharieni wax trolleys for our two dedicated wax rooms.



Our business model is for quests to come for the day, so it is very important to have many different types of treatments. A guest can't stay for a day and just get a massage and facial – they want more. We are also







separating ourselves from the competition. In a local day-spa environment, we have to perform our services to the highest level, because our guests are mostly repeat customers and they have high expectations. We also would like to maximize our room profitability per hour, and having luxury, advanced equipment allows us to charge more per service per hour.

What are your favourite Gharieni products and why?

Of course I love the Libra and Quartz treatments, but it's the MLW tables – that we like to call "the work horse of the spa" – that are the real show stoppers. The adjustability of the bed and especially the



neck and arm features really set the tables apart from any other massage table on the market. Providing the utmost in client comfort for our massage offerings – with massage being the bread and butter of most spa businesses – is a real key to our success.

What makes Gharieni stand out from the competition?

The tables are comfortable and reliable, and the

customer service has been outstanding. Any time even a minor issue arises, Gharieni works hard to find an immediate solution. When Sammy was here for a discussion for our guests on 'Ancient Healing Traditions Meet High-Tech Treatments,' we were having a small issue with a table, and he took his fancy jacket off right after the panel and got to work! Now that's customer service!



Spa Retreat La Forêt at La Butte Aux Bois

An eco-chic spa retreat in the Belgian countryside







historic country
estate, an awardwinning gourmet
hotspot and an
eco-chic spa retreat,
the Domaine La Butte Aux
Bois in Lanaken, Belgium is
an exclusive luxury Relais &
Châteaux hotel situated at
the entrance to the Hoge
Kempen National Park.

Originally built in 1924 as a stylish country estate for Belgium's noble Lagasse de Locht family, La Butte aux Bois – or 'the hill in the woods' – is one of Belgium's most decorated lifestyle and gourmet hotels.

The new Spa Retreat La Forêt opened in 2017, and includes eight treatment



rooms. Treatments are with global skincare brand Shiseido as well as their own brand, La Forêt, which has been developed by in-house dermatologist Dr. Bullens.

The spa is equipped with Gharieni's massage beds, PediSpas, SpaWave table, and the Gharieni Quartz bed, which spa director Rachel Buddemeijer says is her favorite. "It is truly unique in the area, and very comfortable for the guests," she explains.



PROJECTS WORLDWIDE

Vichy Spa International Massive thermal resorts expanding in the MENA region



"The collaboration with Gharieni has been a long-term one, and I personally was ordering Gharieni products before joining Vichy," says Philippe Magne, Director of Operations for Vichy Spa International. "As I often explain to our investors, Gharieni offers the best in class when it comes to wellness equipment. I also appreciate the reactivity and the German efficiency in dealing with inquiries, and Sammy is a generous and pleasant person."

Magne says when he first discovered Quartz therapy at Equiphotel in 2017, he immediately knew he wanted to have it in all his international projects.



GHARIENI OFFERS THE BEST IN CLASS WHEN IT COMES TO WELLNESS EQUIPMENT'

PHILIPPE MAGNE

"The idea of mixing Tibetan bowls, hot quartz and inclinable beds was inspiring to me," he explains.

For the Moulay Yacoub location, which opened in July 2018, Magne developed his own protocol for the table, creating a treatment that uses the inclines of the table to concentrate of the face, forearms, joins and feet – areas he felt were often neglected – and adding in Tibetan bowls and sound healing.

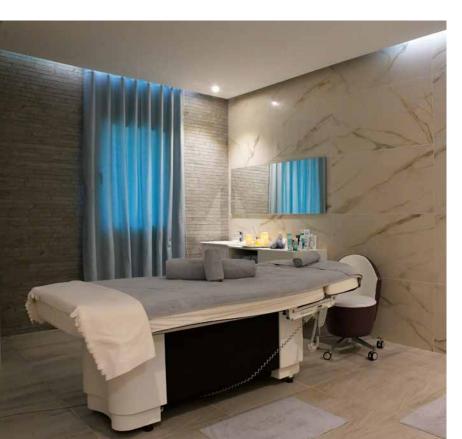
"Being up or down changes the perception and allows therapists to perform new moves as well," he explains.





Vichy Thermalia Spa Hotel Moulay Yacoub, Morocco

6,000-square-meter thermal spa near Fez



This 6,000-square-meter thermal spa includes 33 cabins and 18 spa rooms, all fully equipped with Gharieni tables, as well as the Gharieni Quartz bed.

It opened in July 2018, and features thermal programs, a dietetic restaurant, kids club, and inside and outside pools, all set in a lunar landscape next to the town's historic hot springs, just 25 minutes from the city of Fez.



PROJECTS WORLDWIDE



Vichy Célestins Spa & Hotel Casablanca, Morocco

Luxury lifestyle resort with thalassotherapy

Opened in September 2018, the Vichy Célestins Spa & Hotel Casablanca includes a 3,500-square-meter wellness clinic, 30 cabins and one 120-square-meter VIP suite with its own private spa, all fully equipped with Gharieni tables, as well as the Gharieni Quartz bed.

Designed as a luxury lifestyle resort, the Vichy Célestins Spa & Hotel Casablanca features a special program for rehabilitation, thalassotherapy, sea-water heated pools, osteotherapy, kinesitherapy, sports therapy, and an on-site dietician.



Vichy Célestins Spa – Retaj Salwa, Doha

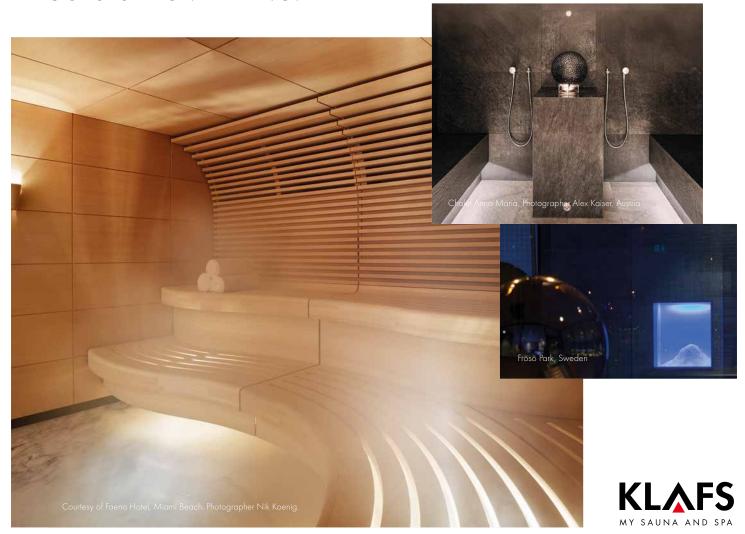
Diabetes-prevention spa in Qatar

The Vichy Célestins Spa - Retaj Salwa opened its doors in June 2018. The 200,000-square-meter complex is only 30 minutes from Doha and just over the border from Saudi Arabia, and specializes in diabetes prevention and lifestyle coaching.

The resort is set to open its 3,500-square-meter spa in March 2019, which will include 45 cabins, separated for male and female guests, and all equipped with Gharieni tables, as well as a Gharieni Quartz bed.



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PROJECTS WORLDWIDE





The Shuum Boutique Wellness Hotel

Vitality and rejuvenation at the baltic seaside

he Shuum Boutique Wellness Hotel, located in a secluded part of Kołobrzeg, Poland, is just 70 meters from the beach and surrounded by the green belt of the seafront park. The interior of the hotel has been designed with a careful attention to detail, incorporating refined minimalism, natural materials, subdued colours and straight lines of Scandinavian design, which translates into a cosy, peaceful atmosphere for absolute relaxation.

The hotel aims to be a place for complete rejuvenation, and somewhere to find balance, relieve stress and restore vitality through the healing properties of the Baltic Sea and the unique natural area that surrounds the location.

The 1,113-square-meter spa was opened in 2017, and features 12 treatment rooms, as well as a swimming pool, Jacuzzi, bio sauna, steam bath, two relaxation rooms, a private wellness room, and a Finnish sauna

with a terrace overlooking the seafront park. The wellness philosophy is a blend of traditional health resorts combined with modern trends in beauty care and biological rejuvenation, and treatments are from bio-certified Vialis Dr. Joseph cosmetics, which are tailored to the needs and age of the skin. Yoga and fitness classes are also offered daily.

The spa is entirely equipped with Gharieni furniture, including nine MLW Classic Soft tables, two Gharieni MLK Physio tables, two PediSpa Square chairs, and more.

"When choosing equipment for our wellness & spa area, we took into account both the comfort of the guest and the comfort of our therapists," says Agnieszka Trafas, owner of the hotel.

"The guests react very well to our massage tables; the tables provide a sense of warmth and comfort, and the mattress adapts perfectly to the shape of the body. High-quality equipment combined with a high-quality massage is a perfect combination."





PROJECTS WORLDWIDE

Pine Cliffs Resort, Portugal

A journey of rejuvenation

At the Pine Cliffs Resort on Portugal's Algarve coastline lies a new health and wellness concept: Serenity, The Art of Well Being. The 1,100-squaremeter spa invites guests to take a journey of rejuvenation, healing the mind, body and soul.

Located in an idyllic cliff-top setting surrounded by lush greenery, the spa features twelve treatment rooms equipped with Gharieni MLW Classic treatment beds. Specialized rooms include the Japanese-inspired Sakura for Shiatsu, Thai and Ayurvedic massage, and there is also a hydro-bath room and a dry floatation device.

The spa includes a signature Serenity Aurum Suite, a magnificent private suite for couples seeking the ultimate indulgent spa experience. Gleaming gold leaf and a glittering Swarovski chandelier illuminate this







'spa within a spa', which includes a private treatment room, Jacuzzi, changing room, restroom, sauna, steam room, experience shower and relaxation area.

The Serenity Thermal Oasis is a sanctuary of relaxation and rejuvenation complete with a hydrotherapy pool, sauna with Himalayan rock salt, experience showers, steam room, ice fountain, Kneipp therapy pool, outdoor Jacuzzi, and spacious indoor and outdoor relaxation areas.



Luxurious five-star hotel in Mexico with massive spa

The Grand at Moon Palace, part of the Palace Hotels group, is an all-inclusive, five-star resort in the Mexican resort town of Cancun. With 1,316 quest rooms, ten restaurants and 12 bars, the resort also includes worldclass events and nightly entertainment.

The 7,142-square-meter spa includes 64 spa suites, including 41 single treatment rooms and 21 double treatment rooms, all equipped with Gharieni beds. The spa two Golden Suites and VIP hydrotherapy facilities, including hot and cold plunge pools, a steam room, sauna, sensory pool and relaxation area.





PROJECTS WORLDWIDE





Natura Bissé Spa at The Village, Westfield London



Mediterranean oasis for Barcelona luxury skincare brand

Natura Bissé Spa at The Village, Westfield London, was born with a clear objective in mind: to offer clients a complete and immersive Natura Bissé experience. Located in The Village, the luxury shopping area within the Westfield London shopping center, the new spa is a beautifully designed Mediterranean oasis of absolute serenity.

The spa has three treatment rooms that benefit from 99.9% pure air, and all the rooms are equipped with Gharieni MO1 Soft wellness beds. Customers can enjoy a wide variety of luxurious and innovative facial and body protocols to beautify and balance body and mind.

The skincare consultation area offers bespoke skin diagnoses and product recommendations. Inspired by the brand's Spanish roots, the interior design is all about Mediterranean luxury, and features noble materials and warm colors reflecting Natura Bissé's commitment to quality and excellence.



REVIEW



GLOBAL WELLNESS SUMMIT

CESENA, ITALY OCTOBER 2018

The Global Wellness Summit is the foremost gathering of international leaders in the \$4.2 trillion global wellness economy. More than 630 invitation-only delegates hailing from 50 countries attended this year's sold-out Summit at Technogym Village in Cesena, Italy.

Gharieni was a Gold Sponsor of the Summit, and Sammy Gharieni spoke on a panel discussing health and wellness technologies, along with experts from the US Digital Services Department and Fast Company magazine.

Sammy also presented an award for Leader in Innovation to the founder and president of Technogym, Nerio Alessandri, at the Summit. Alessandri received the award for his vision and courage to use the word 'wellness' to define his leading technology and fitness company in the early 1990s, well before the term became part of the daily lexicon.



GLION INSTITUTE

SWITZERLAND DECEMBER 2018

Swiss hospitality school Glion Institute of Higher Education hosted spa directors, hotel executives and industry experts for a three-day conference in December entitled 'Innovation and Technology: What Does it Mean for Spa and Wellness?' The event was part of Glion's Wellness to Business Executive Education program, which was launched last year.

As part of the event, Sammy Gharieni, founder of Gharieni, spoke on business innovation within the spa industry, looking at what the future might hold as the use of machines moves into the mainstream.



ISPA

PHOENIX, USA SEPTEMBER 2018

Gharieni exhibited at the annual ISPA Conference & Expo, held this year at the Phoenix Convention Center in Phoenix, Arizona, US. The event attracted some 2,200 attendees, who had a chance to see and experience Gharieni's Quartz bed, SpaWave table, PediSpa series, and more.

Many stopped by for a quick power-nap on the SpaWave table, which combines gentle musical sound waves with a highly efficient vibration massage, helping to slow down mental activity for a quick boost during a busy show.

A chance to experience psammo therapy first-hand through Gharieni's innovative Quartz bed also proved popular, with the warm quartz crystals helping soothe attendees' tired muscles, increase blood flow, and provide a relief from the airconditioned convention center.





ISPA PARTY

CHILDREN'S MUSEUM OF PHOENIX, USA SEPTEMBER 2018

At the recent ISPA Convention and Expo in September, Sammy Gharieni and the Gharieni team hosted the Carnival of Wonders at the Children's Museum of Phoenix – an industry party designed to help guests reconnect with their inner child.

Live entertainment and a palm reader were on hand to enthrall and delight the guests. Many of the attendees used the awe-inspiring Climber – a 37-foot (11.2-meter) tall steel and wood structure located in the main section of the museum – which allowed them to step back into childhood fun.

More than 250 spa luminaries enjoyed the festivities.









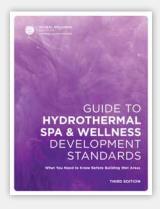
New Dutch training center Gharieni's headquarters in The Netherlands now offers a new service. A 250-square-meter air-conditioned training room can be booked for all your training needs. The room includes eight fully electric treatment beds, tables, and a projector and screen for presentations. A coffee corner is on-site, and catering is available, as well as free parking on-site. For any questions or to book, please email info@gharieni.nl.

Mehmet Er returns to Gharieni in new international role

Mehmet Er has returned to Gharieni in the role of International Sales Manager, after a brief stint working in global sales for skincare brand Vinoble. Mehmet previously worked for Gharieni for nearly nine years, first joining the company in 2009 as a specialist in medical foot care and cosmetics and rising to the position of Regional Sales Manager for Europe, the Middle East and Turkey, consulting for and opening many of

the world's most prestigious spas. "So many people in the industry know Mehmet's smiling face, and we're very happy to have him back on our team," says Sammy Gharieni, Founder of Gharieni. "In his new role managing international sales, I know he'll do great things as he helps to bring Gharieni's innovative products to even more customers around the world."





HYDROTHERMAL GUIDE

Gharieni is a proud sponsor of the all-new "Guide to Hydrothermal Spa & Wellness Development Standards," published by the Global Wellness Institute.

Created for spa owners, operators and consultants as well as designers, architects and builders, the Guide was written to help readers understand these complex areas and guide them as they embark on building a hydrothermal area of any size. The book is a must-have for anyone who designs, builds or operates thermal experiences and wet areas, whether at commercial properties or in residential homes.

The all-new third edition of the popular guide includes 50 additional pages. Download your free copy: https://bit.ly/2BHzwgq

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SPA CONNECTORS







Spa Connectors was founded by Kathryn Moore, a visionary leader with 15 years of Industryexpertise globally, focusing on all facets of spa business.

Since officially launching in 2016, Spa Connectors continues to expand globally, currently with large-scale consultancy, management and recruitment projects throughout the Middle East, Asia, Europe and Indian Ocean.



our mission

We truly believe that spas will only succeed when they're staffed by passionate, ambitious young people who are driven to be great.

We help them unlock an ambition for a career they didn't even realise was ahead of them.

With training centres already established in Indonesia, Saudi Arabia and Thailand, Spa Connectors is rolling out new training centres in India, the Maldives, Myanmar, Vietnam, Cambodia and Africa throughout 2018.



what we offer

Spa Connectors offers comprehensive business, recruitment, and training solutions for 5-star spas and wellness centers globally.

The Spa Connectors team understands today's industry challenges and the solutions required to overcome them.

We develop and manage world class spas around the globe, creating unique concepts and implementing revenue generating systems to ensure our projects succeed from the start.

Global Training, Recruitment & Business Solutions.











(RE)EQUIP





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